

Five ways upfront payments will transform your business

Upfront payments with Stripe gives you the flexibility to choose exactly how and when your guests need to pay upfront.

There's no better way to reduce no-shows and increase the amount each guest spends when they visit.



SHORTCUTS
SMARTER BUSINESS TECHNOLOGY

it suits you

Salons lose an average of £25,967 a year through no-shows and cancellations



REDUCE NO-SHOWS

We get it, no-shows are the bane of your existence. Your client has missed their appointment without notifying you, so not only are you down the revenue for the service, your staff are sitting idle while they could have been busy with another client.

With Upfront Payments, you receive payment for services at the time of booking, effectively eliminating no-shows and the risk of lost revenue.

You have the power to choose which services require full or partial payment at the time of booking, allowing you to set a system that works for you and your clients.

TRACK FUTURE EARNINGS

Managing future cash flow can be stressful. No matter how well you have scheduled your team's time and tried to predict your upcoming expenses, it can all be turned upside down if a few clients decide not to turn up for their appointments.

With upfront payments, you have increased visibility over your future earnings in the weeks and months to come, giving you the confidence to operate your business to its full potential.

SAVE TIME IN THE SALON

If you choose to ask your clients to pay in full upfront at the time of booking, you and your staff can save time in-salon by not having to process payments. That means less time at the front desk, and more time by your clients' side and making you money!

STAFFING CERTAINTY

Many a salon owner has fallen into the trap of deliberately understaffing to account for potential no-shows. No more!

With upfront payments, you can rest easy in the knowledge that your rostered staff will be working efficiently throughout the day.

BOOST RETAIL SALES

With upfront payments, a larger percentage of your clients will have paid for some or all of their service in advance.

This means that when it comes to selling them retail, the cost of their service won't be weighing on their mind, so they will be more likely to make additional purchases.